

Natural Intelligence Self-Certification

Version 2026

1 Context

The 'Natural Intelligence' (NI) Self-Certification is conceived as a means to formally proclaim an organization's resistance and fundamental opposition to the predatory onslaught of Artificial Intelligence (AI) technologies. It is proffered as a structured enunciation of the condemnation of AI which we perceive as being one of the most dehumanizing and socially disempowering technologies ever invented by a small minority of tech-utopianists; a technology that wrests the power of self-determination and autonomy away from 'people' and 'society' and places it firmly in the unassailable domain of technocracy. It represents to us the perfection of the anti-social agenda of concentration of wealth and power in the hands of the few.

NI aspires to be a vigorous response to the seminal inquiry: If the answer is AI, what was the question? We surmise that 'the question' was: "if can we perform the greatest act of hubris in human history, and invent an unrivalled technology to dominate human society and obliterate the very idea of human agency, human intellect, and degrade the evolutionary natural intelligence embedded in the very fabric of all life – then what would such a technology be". Answer: AI

2 NI Certification Process

Link for taking up NI Self-Assessment: <https://forms.fillout.com/t/5gNir5amRjus>

In the spirit of trust-based self-organizing communities connected through common ethical principles and bound together in their love of the work of transposing those principles into practice, the NI Certification is an autonomously administered Certification System with no 'policing' or external auditing in the first year (January 1 2026 to December 31 2026) of its functioning. Subsequently, a minimal random auditing system (described below) could be adopted if democratically decided by participants of NI. Salient features of the NI Certification System are delineated below:

1. Organizations can self-certify anytime during an annual cycle using a toolkit comprising 3 elements:
 - a. An online NI Registration Form
 - b. A downloadable NI Rating Calculator Spreadsheet
 - c. A downloadable and editable NI Certificate Template - which will enable participants to specify their own rating (calculated from the above tool) , organization name, and year of validity.
2. The program will be operated by a small team of volunteers of cBalance Solutions (a social enterprise with a non-profit operating charter, working to respond comprehensively to our collective climate emergency) in Year 1.
3. Annual convenings of all self-certified allied organizations will be organized every year, starting with December 2026 and governance of the program will subsequently be handed over to an autonomous working group elected during these annual convenings.

4. While the Program ethos is embedded in the honor system (functioning without the need of policing and auditing as far as possible); this core tenet can be reviewed and amended through a democratic decision making process by the every elected NI governing body from Year 2 onwards.
5. The NI Rating will be based on a scoring system specified in the following Table, which enables calculation of total points which qualify organizations for a Low (Seed), Medium (Sapling), or High (Tree) Rating.
6. The 2026 version of the NI Scoring and Rating System was developed through a deliberative process involving 6 members of cBalance Solutions that engaged in 4 rounds of deliberations over a period of approximately 4 months.

3 NI Scoring and Rating System

Table: NI Scoring System

Sr. No.	Criterion	Points
1	Non use of AI overview	2
2	Not learning through AI you tube videos	2
3	No use of AI generated images	2
4	No AI for any sense-report writing/analysis	2
5	Not using AI for email responses	2
6	Non-recruiting for AI-related positions	2
7	Turning off data sharing in browsers and applications to be used as input for modelling AI	2
8	Not using AI for taking meetings notes	4
9	No loss of dignified work due to AI	4
10	Provisions for dignified work arrangements for people who might lose jobs to AI	4
11	Disclosure of AI use on company website	4
12	Not creating AI generated videos	4
13	No use of AI for creative content writing	4
14	Not using Autobots bundled with software's	8
15	Employee incentives for discouraging/disincentivizing use of AI	8
16	Encourage economic models that counter AI skills and value human creativity and uniqueness	8
17	Actively encouraging peers to minimize AI use, engaging in discourse forums to resist growth of AI	8

Table: NI Rating System

Sr. No.	Total Score	Rating
1	1-14	Seed
2	15-38	Sapling
3	39-70	Tree

4 FAQs

1. How does an organization benefit from NI self-certification?

An organization opting for NI self certification is a visionary leader in condemning the technology invented by a small minority of tech-utopianists which wrests the power of self-determination and autonomy away from 'people' and 'society' and places it firmly in the unassailable domain of technocracy. Engaging in this noble task is self-rewarding as you are voicing your concern against the ethical and societal risks this technology is posing. In addition, belonging to a community aligned to the philosophy of Natural Intelligence is a meaningful reward in itself.

2. Can an organization contribute to the Scoring criterions?

Yes, an organization can add more criterions. We encourage the organization to email the criterions to the representative at cBalance, and this will be added to the framework on an annual basis.

3. How to "turn-off" an AI overview response and perform a normal google search?

To turn off the AI overview responses, type the search query in the search box, browser window in this format - search query space -ai. For e.g. Chennai weather -ai.

4. How to identify if a youtube video is AI generated?

YouTube makes it mandatory for the publisher to disclose if the video is AI generated. Please check for the youtube labels. Also look for visual glitches - weird limbs, blurry backgrounds, unnatural blinks, physics violations - odd shadows, illogical movement, unrealistic perfection, and lack of metadata/watermarks. Being vigilant can help to easily spot AI generated videos in comparison to the human created videos.

5. ChatGPT provides immense intelligence and is quite productive for sense-report writing and analysis. Can human skills be compared and relied upon for sense-report writing?

While ChatGPT and similar AI machine learning tools do provide the said support, a human mind's critical thinking and judgement capabilities is still unmatched by these AI machines. Hence, the efficiency of use of AI technology for sense-report writing is a false notion.

6. What are some of the examples of the jobs that should not be performed by AI?

The list of criterions defined here for scoring are the example tasks that should not be performed by AI. This will ensure that jobs are not displaced and human skills & labor is honored.

7. What are some of the dignified work arrangements for people whose jobs are displaced?

Any jobs that can engage people for their unique creative expression, care and human connection and hand-made product skills could be ideal replacements to the jobs that are lost to AI.

8. How do I opt out of AI features in all applications?

A few applications may provide the option to switch off the AI features. For each application, the procedure to switch this off is different. System Properties usually provides the option to switch off AI features. Google search or the specific application help can provide more details on the steps to switch off AI features.

9. What are the suggested economic models that can be adapted to counter AI skills and value human creativity and uniqueness?

Adapting economic models that include complex ethical considerations and value human centric outcomes like creative expression, sustainability can counter AI skills. A few suggested approaches that can be considered are - 1) Business deals with suppliers/vendors/clients that foster a non AI economy 2) Marketing products based on non AI generated, human-created branding and certifications (like fair-trade certification) 3) Offer discounts to partners to encourage/engage in human labour rather than AI automation. 4) Higher pricing models for AI-generated products to include the social and environmental impact cost.

10. How does Natural Intelligence negotiate the use of essential tools such as Grammarly which address needs regarding language?

Grammarly provides writing assistance based on text that is created by a human. It analyzes and does not generate text. Additionally, it does not lead to loss of jobs, so it would be reasonable to use it. Though it is advisable for one to learn the basics of grammar and editing.

11. Is AI used to build the NI Self-Certification Tool?

AI is NOT used to build the NI Self-Certification tool. The tool is built on the fillout.com platform and uses its feature of building forms manually. Human efforts has gone into designing and building the tool (Eg: democratically framing the self-assessment questionnaires and designing NI rating systems, building forms using the platform, applying simple arithmetic calculations and conditional logics to arrive at the final ratings, and designing and integrating certificates). This platform was chosen for tool building because it provides an easy-to-build, codeless way of building the tool, and in-depth coding skills are not required.

The Fillout platform does provide the feature of building [AI-created forms](#), based on user inputs known as [user prompts](#). However, this feature was explicitly not used for building the tool, as it goes against the very aim of the certification. So, we can claim that the tool was not built using any of the AI features of the fillout platform.